Bearded Lady® "Bearded Lady Vault" Promotion
Terms & Conditions

How to Enter Details:

To enter, consumers must purchase a 700ml Bearded Lady Bourbon or any multipack Bearded Lady Bourbon RTD from a Participating Outlet during the Promotional Period and enter by scanning the QR code on displayed point of sale or visiting beardedladybourbon.com/competitions, answer the question "Tell us in 10 words or less why you love Bearded Lady", take a photograph of your receipt, validate your age and complete the entry form details online. Entry is open to Australian residents aged 18 years and over. Maximum one entry per person, per day. The major consists of a year's supply of Bearded Lady Bourbon products to the Value $3,473. The secondary prize consists of 1 of 10 Bearded Lady Bar Fridges valued at $657 per unit.

*A year's supply of Bearded Lady Bourbon comprises the following products, broken down into four deliveries, three months apart:

Delivery #1:

- 1x Case Bearded Lady Bourbon 700mL x 6
- 2x Cases Bearded Lady American Bourbon & Cola 8% 375mL x 30
- 1x Case Bearded Lady American Bourbon & Cola 12% 375mL x 24
- 1x Case Bearded Lady American Bourbon & Cola 10% 375mL x 24

Delivery #2:

- 1x Cases Bearded Lady American Bourbon & Cola 8% 375mL x 30
- 2x Cases Bearded Lady American Bourbon & Cola 12% 375mL x 24
- 1x Case Bearded Lady American Bourbon & Cola 10% 375mL x 24

Delivery #3:

- 1x Case Bearded Lady Bourbon 700mL x 6
- 1x Case Bearded Lady American Bourbon & Cola 8% 375mL x 30
- 1x Case Bearded Lady American Bourbon & Cola 12% 375mL x 24
- 2x Cases Bearded Lady American Bourbon & Cola 10% 375mL x 24

Delivery #4:

- 1x Cases Bearded Lady American Bourbon & Cola 8% 375mL x 30
- 1x Cases Bearded Lady American Bourbon & Cola 12% 375mL x 24
- 1x Case Bearded Lady American Bourbon & Cola 10% 375mL x 24

Terms & Conditions of entry

1. Information on how to enter and prizes forms part of these Conditions of Entry. All applicable laws and regulations apply.

2. Entry is only open to residents of Australia aged 18 years and older. The Promoter, the Participating Outlets and their agencies associated with this promotion and each of their employees, immediate family members and persons living in the same household (whether related or not) are ineligible to enter.

3. The winners will be selected by the Promoter at 11am ACST 1st September 2026 at the Promoter's Head Office

(162 Cross Keys Road, Salisbury South 5106). The Promoter's determination regarding selection of winners will be final and no negotiations will be entered into. The winners will be contacted by email and/ or phone. The name of the winners will be published on or before 14th September 2026 on the Promoter's website www.beardedladybourbon.com.

4. The Promoter reserves the right to verify the validity of entries and reserves the right to disqualify any entrant for tampering with the entry process or for submitting an entry that is not in accordance with these Conditions of Entry.

5. The promotion begins at 9.00am ACST 1st June 2026 and closes at 11.59pm ACST on 31st August 2026 ("Promotional Period").

6. There will be one major prize winner who will receive the following quantities of Bearded Lady products broken up into four deliveries:

SKU	CASES	VALUE
BLB FSBS 700mL	2	$ 548
BLB Cola 8% 30pk	5	$ 985
BLB Cola 12% 24pk	5	$ 995
BLB Cola 10% 24pk	5	$ 945
TOTAL	17	$ 3,473

There will be 10 secondary prizes drawn with each secondary prize winner receiving a Bearded Lady Bar Fridge valued at $657 each (total secondary prize pool is $6,570). Total competition prize pool is $10,043.

7. The prize values are the recommended retail values provided by the supplier and are correct at the time of printing and the Promoter accepts no responsibility for any variation in the prize values.

8. If the prize is not claimed within 10 days of the winner being notified by email or by phone, a new winner will be selected by the Promoter at 11am ACST 18th September 2026 in the same manner as the original prize selection, and the new winner will be notified no later than 22nd September 2026 by email or by phone. Subject to the unclaimed prize draw referred to herein, if for any reason a winner does not take a prize (or an element of the prize), then the prize (or that element of the prize) will be forfeited.

9. If for any reason the Promotion is not capable of running as planned for reasons beyond the control of the Promoter, the Promoter reserves the right in its sole discretion to cancel, terminate, modify or suspend the promotion.

10. By entering, you acknowledge and agree that you have read, consented to and complied with, and will be bound by, these Conditions of Entry. You further agree that the decisions of Promoter will be final and binding in all matters relating to the Promotion. The Promoter and its directors, employees, representatives and agents shall not be liable for any loss or damage whatsoever which is suffered (including but not limited to indirect or consequential loss) or for personal injury which is suffered or sustained, as a result of accepting or using any of the prizes, except for any liability which cannot be excluded by law. To the extent permitted at law, you release and discharge the Promoter and its directors, employees, representatives and agents from any and all actions, claims, proceedings, damages,

costs and expenses arising out of or in connection with the Promotion and/or the prizes. As a condition of accepting the prize, the winner must sign any legal documentation (including but not limited to a Deed of Release) as and in the form required by the Promoter in its absolute discretion reflecting the release referred to in these Terms and Conditions

11. The prize cannot be used or redeemed in conjunction with any other promotion or offer and is not transferable or exchangeable and cannot be taken as cash. Promoter may substitute a prize of equal or greater value due to prize availability.

12. Promotional materials will be regarded as void if stolen, forged, mutilated or tampered with in any way. The Promoter will not be responsible for any late, lost, misdirected entries, or incomplete or incorrect entrant details. Incomplete, ineligible, incorrect and incomprehensible entries will be deemed invalid and will not be included in the judging.

13. Entry and continued participation in this promotion is subject to the licensee's liquor serving policy. The Promoter advocates the responsible service and consumption of alcohol. Legal aged consumers are advised to visit www.alcoholguidelines.gov.au for information on safe drinking, standard drinks and related issues.

14. The Promoter and Participating outlet collects entrants' personal information in order to conduct the promotion. If the information requested is not provided, the entrant may not participate in the promotion. By entering the promotion, unless otherwise advised, each entrant also agrees that their details will be added to the Bearded Lady subscription database and all entries become the property of the Promoter and the Promoter may use this information, or disclose it to other organisations that may use it, in any media for future promotional, marketing and publicity purposes without any further reference, payment or other compensation to the entrant. The collection, use and disclosure of personal information provided in connection with this competition is governed by the Promoter's Privacy Notice found at www.vok.com.au. In addition, entrants' personal information may be disclosed to State and Territory lottery departments and winners' names published as required under the relevant lottery legislation. A request to access, update or correct any information should be directed to the Promoter at their address set out below.

15. The Promoter is VOK Beverages Pty Ltd, ABN 95 100 599 362, of 162 Cross Key Road, Salisbury South, South Australia, 5106

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